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TURNES COMMISSION



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March 2, 2007

Ms. Luly Massaro, Commission Clerk Rhode Island Public Utilities Commission 89 Jefferson Boulevard Warwick, Rhode Island 02888

Dear Ms. Massaro:

We are filing, herewith, for effect April 1, 2007, tariff material consisting of:

PUC RI No. 15

Part/Section	Revision of Page(s)	Original of Page(s)
A/5	28	N/A

With this filing, Verizon Rhode Island ("Verizon RI") proposes to modify the Business Link Rewards plan to include DSL, FiOS Internet and Long Distance revenues in the qualifying thresholds for business customers who participate in the Business Link Rewards plan. This filing also proposes certain text changes to clarify terms of the program. The attached Executive Summary details the proposed changes.

Verizon certifies that the rates resulting from the threshold changes to the Business Link Rewards Plan are not less than the Long-run Incremental Cost of providing the services.

If you have any questions regarding this filing, please contact Frances O'Neill-Cunha of my staff at 401 525-3560.

Enclosed are an original and nine copies of the tariff material. Please return a copy of this letter with your stamp of receipt.

Respectfully submitted,

Theresa L. O'Brien

Attachment

Business Link Rewards Modifications

Executive Summary March 2007

Business Link Rewards is a loyalty plan for Verizon business customers. Customers earn bonus credits on the amount of discounted qualifying Verizon charges billed on the Verizon telephone bill. The Bonus Credits may be redeemed by customers for a direct credit to the subscriber's telephone bill or for a variety of offers.

Previously, bonus credits were accumulated based on charges for Verizon local and regional services. The primary purpose of this filing is to modify the Business Link Rewards plan to include Verizon DSL, FiOS Internet and Verizon Long Distance charges in the qualifying thresholds for business customers who participate in the Business Link Rewards plan. These changes will enhance the effectiveness of the Business Link Rewards program at attracting and retaining customers in the highly competitive market for telecommunications services.

This filing also adds tariff language that clarifies the following:

- 1. Only Bonus Credits earned on the local portion of the Verizon bill may be applied as a credit to the Verizon Rhode Island bill;
- Qualifying charges do not include Directory Advertising, Time and Material charges, enhanced service charges, charges for Verizon maintenance services, refund checks, and local, state and Federal taxes and surcharges;
- 3. Customers enrolled in the plan may be inactivated if they do not meet the \$125 spending requirements for 12 consecutive months.

Verizon certifies that the rates resulting from the threshold changes to the Business Link Rewards Plan are not less than the Long-run Incremental Cost of providing the services.

Verizon New England Inc.

5. Exchange Service

5.10 Business Link Rewards plan

5.10.1 Description	
A.	Business Link Rewards is an optional account level plan available to Verizon business customers. Customers enrolled in the plan will receive bonus credits on the amount of their total qualified Verizon monthly charges. One bonus credit will be awarded for every dollar of discounted qualifying charges. A bonus credit, when applied as a direct credit to a customer's telephone bill, has a redemption value of one cent.
1.	Bonus credits may be applied to the customer's Verizon Rhode Island bill or to certain non-Telephone Company products, such as admission to a Telephone Company sponsored trade show. Only Bonus Credits earned on the local portion of the bill may be applied to the customer's Verizon Rhode Island bill.
2.	Bonus credits eligible for redemption that have not been redeemed within two years after the month in which they are posted for redemption will be forfeited.
3.	Bonus credits applied to the customer's Verizon Rhode Island bill may be redeemed when a minimum of \$25.00 in bonus credits is earned and available for redemption. Bonus credits applied to all other redemption options may be redeemed when earned and available for redemption.
4.	Qualifying charges include Verizon monthly recurring and non-recurring Verizon charges for local and regional services, Verizon long distance service (billed by Verizon Enterprise Solutions), and Verizon high speed internet, and FiOS internet services. Qualifying charges exclude Directory Advertising, time and material charges, late payment fees, returned check charges, enhanced service charges, Verizon maintenance service, refund checks, and all local, state and Federal taxes and surcharges.
В.	In order to be eligible to participate in the Business Link Rewards Plan the customer's qualified Verizon-billed services within an account must collectively exceed \$124.99 per month. Customers enrolled in the plan that do not meet the \$125 spending requirements for 12 consecutive months may be inactivated from the program.
C.	Business Link Rewards is implemented in the first full billing period following the customer's request to enroll in the plan.
D.	The plan is not available with public access line service, public access smart-pay line service, foreign exchange service, Dormitory Communications Service, Student Residence Centrex Service, Selective Calling Service, Inward Toll Calling Plan, Outward Toll Calling Plan, Corporate Rewards, Customer Specific Pricing Plans, Large System-specific Pricing Plans, or Enhanced Universal Emergency Number Service (E911).

Fegulations A. Termination— Customers may terminate participation in the plan at any time. No previously applied discounts will be affected by customer termination, and no termination charges will apply. All bonus credits that have not been redeemed will be forfeited; however, if within 90 days of termination, a customer returns to the Business Link Rewards plan with qualifying usage equal to or exceeding their historical monthly usage prior to termination, bonus credits associated with the applicable BTN will be reinstated in full. The termination will go into effect in the first full billing period following the billing period in which the Telephone Company receives notification from the customer. Transfer of Service— Credits may not be sold, bartered, or assigned to other persons.

Issued: March 2, 2007 Effective: April 1, 2007